



## LOWCOUNTRY ALLIANCE FOR HEALTHY YOUTH

### Meeting Minutes February 28, 2022 Zoom Meeting

**Meeting called to order 6:00 pm** by Chair Wendy Cummings.

**Minutes:** Minutes from January 24, 2022, meeting were approved by Ryan Milling and seconded by David Martin.

**Attendance:** Wendy Cummings (Chair, Schools/Cross Schools THY Advisor), James Berl (Youth Serving Organization/Hilton Head Rec Center), Dr. Loretta Novince (LCAHY/DFC Grant Consultant), Rosario Macios (Youth/THY Bluffton High School), Galen Sturup-Comeau (Substance Abuse Agency/BCADAD), Jill DelGuercio (Schools/HHCA THY Advisor), David Martin (Business/Piggly Wiggly), Wade Bishop (Substance Abuse Agency/BCADAD), Sydney Wood (Schools/THY Advisor HHP), Elsy Moreno (Youth/ THY Bluffton), Ryan Milling (Schools/Principal McCracken Middle School), Benjamin Lewis (Youth/ THY Hilton Head High School), Elsy Moreno (Youth/THY Hilton Head High School), Jim Berl (Youth Serving Agency/HH Rec Center). Staff: Rachel Kasal (DFC Grant Support Staff), Blanca Aranda (DFC Grant Project Coordinator), and Laura Pirkey (DFC Grant Project Director/THY Coordinator/Bluffton H.S.Advisor).

### **Year 5 DFC/ONDPCP Support Program Grant Update/2022-2027 DFC Support Program Grant Application**

Dr. Novince presented the DFC/ONDPCP update regarding the five-year DFC grant. The 2022 year will end September 29, 2022. Dr. Novince stated that there are activities within the 12 Month Action Plan to be completed by the Board by the end of Grant Year 5, September 29, 2022. Laura Pirkey reported that all Board Members should be documenting all In-Kind support and provided examples. She stressed that an In-Kind match of \$125,000 is a required of all grant recipients. Dr. Novince explained that the next 5-year grant cycle will include years 2022- 2027. The DFC grant application is due April 11, 2022. Dr. Novince also announced that the LCAHY website is under construction, and some features may not be available.

**PRESCRIPTION DRUG MISUSE BY YOUTH: SUGGESTED INTERVENTIONS:** Using the 7 Strategies of Change, the Board drafted suggested interventions to: **1) Reduce Youth Access to Prescription Drug Misuse and 2) Reduce Youth Approval /Use of Prescription Drug Misuse.** *A template that identified interventions implemented during Grant Years 2017-2022 was sent prior to the meeting. Using this template, the Board identified additional and/or future interventions for consideration. Prior to facilitating the exercise, Dr. Novince reviewed the 2020 Student CTC data on Prescription Drug Misuse: Past 30 Day Non-Use (98.7%), Perception of Risk (88.0%), Parent Disapproval of Use 95.5%), and Peer Disapproval of Use (83.8%).*

Dr. Novince reports that an analysis of suggested interventions shows that recommendations addressed the importance of educating the Latino/Hispanic population about youth medicine misuse.

**1) Reduce Youth Access to Prescription Drug Misuse:** Following are suggested interventions, which present a

pattern of recommendations addressing our Hispanic/Latino population of youth/adults : **1) Provide Information:** (Educate through La Isla and other Spanish speaking organizations, churches, or media groups. Conduct a community Forum in Spanish.) **2) Enhance Skills:** (Enhance skills of Latino/Hispanic population.) **3) Provide Support:** (Add Spanish speaking/ bilingual treatment facilities to treatment list on website. **4) Enhance Access/Reduce Barriers:** (Translate the LCAHY public health awareness campaign in Spanish. Post, in Spanish, on social media (Instagram/Facebook). Contact DAODAS and inquire about the cost of medicine lock boxes. Reach out to free health clinics to give information (e.g. LCAHY Rx fact card), in Spanish, about keeping medicine safe/. Partner with Farmer's Markets to get free spots to give out information, e.g. LCAHY Rx fact card /Deterra bags.) **5) Change Consequences (Incentives/Disincentives):** (Identify incentive for parents or youth to attend presentations.) **6) Change Physical Design:** (Contact funeral homes about distributing LCAHY Rx fact cards, which identify Rx drop off locations in English and Spanish.) **7) Change and Modify Policies:** (Issue Proclamations in English and Spanish.)

**2) Reduce Youth Approval /Use of Prescription Drug Misuse:** Following are suggested interventions:

**1) Provide Information:** (Connect with USCB to recruit college age interns/volunteers to assist with providing/distributing information. Conduct school assemblies with experts and people with experiences related to use/overdose. Include information in student news and morning announcements.) **2) Enhance Skills:** Provide parent education/ESOL nights. **3) Provide Support:** Identify Spanish speaking therapists or bilingual agencies. **4) Enhance Access/Reduce Barriers:** Provide information in Spanish, including social media (Instagram). **5) Change Consequences (Incentives/Disincentives):** Provide opportunities for recognition. **6) Change Physical Design:** Post posters, in English and Spanish, in school/nurse offices. **7) Change and Modify Policies:** Provide training for schools/administrators in modifying policies and ask if they have policies and/or have modified policies.

## **12-MONTH ACTION PLAN: AD HOC COMMITTEE UPDATES:**

### **Teens for Healthy Youth (THY)**

Women's Association of Hilton Head Present Award to THY: Laura Pirkey, THY coordinator/advisor, announced that she accepted a \$1,500 award presented to Teens for Healthy Youth during the Women's Association of Hilton Head (WAHH) ceremony. THY was recognized for their dedication to positive youth development and for their peer-to-peer education initiatives, which promote positive teen health. She noted that WAHH encourages THY members to apply for the WAHH youth service scholarship. Laura further stated that WAHH members, she spoke to at the ceremony, encouraged LCAHY to apply for 501 (c) 3 status, which would give LCAHY the opportunity to apply for local grants.

Bluffton HS THY: Rosario Macias (Bluffton) reported that THY members are working on IG posts for social media about the effects of drugs and alcohol. She stated that IG is an easy way to reach out to teens. Laura, THY advisor, announced that THY was invited to present at the Spring Sports Assembly. Kylie Nelson, May River THY president and LCAHY Youth CIA/intern created a fact card, *Effects of Drugs on Athletic Performance and Health*, which THY distributed to athletes, parents, and coaches. Other information distributed included the LCAHY brochure, THY brochure, and THY stress fact card. She acknowledged Cheryl Rodriguez, Board member, spoke on behalf of LCAHY and shared LCAHY website resources. Laura noted that Cheryl played an instrumental role in facilitating the involvement of THY in the Spring Sports Assembly. Laura also noted that Kylie adapted the *Effects of Drugs on Athletic Performance and Health* fact card for each high school to include their logo and school colors.

May River HS THY: Laura reported on behalf of May River and announced that members made videos for their school news regarding Teen Dating Violence Awareness Month and Kindness Week. She presented an example of the video.

Hilton Head HS THY: Benjamin Lewis, THY member, reported that THY members made teen dating violence prevention posters. Elsy Moreno, THY member, further explained that members turned fact cards into IG post. Laura Pirkey asked all THY groups to send materials they make for social media to her.

Hilton Head Prep THY: Sydney Wood, THY advisor, announced that THY members are promoting teen dating violence awareness month. Students handed out an informational sheet with candy. She stated the Communities That Care Survey (CTC) will be administered to students on Thursday 3/3/22.

Cross Schools THY: Wendy Cummings, THY Advisor, reported that THY promoted Random Acts of Kindness Day with “Caught ya cards.” She briefly addressed future plans, including addressing safe driving.

**LCAHY Intern Report:**

Dr. Novince presented on behalf of Kylie Nelson. She is drafting underage drinking and marijuana fact cards

**May Day 5K:**

Wendy Cummings reported that the LCAHY May Day 5K will start and finish at Bluffton High School. The title sponsor is Beaufort Memorial Healthlink for Children. Palmetto Running Company will facilitate the race. She presented the race flyer updated by Blanca. See May Day 5k flyers in English and Spanish linked within the Board meeting notice. Wendy noted that members who solicited sponsors in 2021 were sent an email encouraging them to contact past donors asking for support in 2022. She stated that she included a sponsor letter and levels of sponsorship. She asked that the Board not reach out to a hospital or a competing business as the title sponsor has committed. Wendy stated that all Board members will receive a letter and levels of sponsorship to send when soliciting sponsors and that in- gifts/sponsorship are welcome.

**Festival and Establishment ID Training:**

David Martin reported that the “We ID the LCAHY Way” training for Island Rec Center employees will take place on May 3. Wade will conduct the training and reported that he will provide attendees with laminated posters. David...spoke with the owner of vaping shop who supports LCAHY’s messaging.

**Signage/Coligny and the Triangle:**

David announced that he has recruited new employees, ages 14-15, students at HHHH, to assist him in posting the underage drinking laws signage. His goal is to have signage posted by May.

**501c3 Update:**

Wendy announced that Cheryl Rodriguez has offered to work on the short application for the 501 (c) 3 and that she was thankful to have her support. She stressed that the 501(c) 3 is crucial for sustainability.

**Data Collection Update (s):**

Dr. Novince reported that the following Board members and/or their organizations were collecting archival data: Dr. Lynn Geiger (hospital archival data), Mr. Millings (school archival data), Bluffton PD and Beaufort County Sheriff’s Offices data representatives (law enforcement archival data), and Wade and Galen (BCADAD archival data).

Galen asked if THY reports could be given earlier in the Board meeting in consideration of student’s time. However, THY members would be welcome to stay during the remainder of the meeting. Dr Novince responded, saying that youth involvement is very important, especially during strategic planning exercises and that youth input is frequently different from adults. She also noted that the advisors have explained to THY members, attending meetings, that arrangements can be made should the youth(s) have to leave the meeting early. Wendy stated, for meetings where input isn’t extremely necessary, we do try to keep youth free to leave as needed. We will continue to place them at the beginning of the agenda when possible. Laura further stated that THY advisors alternate THY members attending monthly meetings..

**Adjournment:**

Wendy adjourned the meeting at 8:00 PM. She stated that we are looking forward to holding face to face meetings and asked everyone to RSVP.

In the absence of Francine Norz, Recording Secretary, meeting notes were taken by Rachel La Roe Kasal and Blanca Aranda, DFC Grant Staff.

**Next Meeting:** March 21, 2022

