



LCAHY Community Board Meeting
August 8, 2022
Zoom and in Person
Bluffton High School, Bluffton SC

Meeting called to order 6:00 pm by Chair Wendy Cummings

Minutes: Minutes from previous meeting approved. Galen made motion and Jim seconded the motion.

Attendance: Wendy Cummings (Health Sector/), Francine Norz Tobin (Solicitor's office/Governmental organization), , Dr. Loretta Novince (LCAHY/DFC Grant Consultant), Cheryl Rodriguez (Parent/Bluffton High School), Galen Sturup-Comeau (Substance Abuse Agency/ BCADAD), Wade Bishop (Substance Abuse Agency/ BCADAD), Jim Berl (Youth Serving organization/Island Rec Center), David Burke (Health Sector/Burke Pharmacy), Tia Campanella (Business Sector/Salon City), Officer David Ur (Law Enforcement/Bluffton Police Department), Yolanda Lopez (Substance Abuse Agency/BCADAD). Gerardo Rivera (Youth/Bluffton H.S. THY), Vanessa Sanchez (Youth/Bluffton H.S. THY), Emma Nelson (Youth/May River THY), Jillian Campanella (Youth/Hilton Head Christian THY). DFC Support Grant Staff: Laura Pirkey (DFC Grant Project Director and Youth Coalition Coordinator) and Blanca Aranda (DFC Grant Project Coordinator)

DFC Support Grant Updates: Dr. Novince presented on the following: DFC Support Grant application for the second 5-year cycle of funding, 2022-2027, is in the peer review process. The White House Office of Drug Control Policy, ONDCP, will announce funding awards in September. There will be carry over on the budget amount not spent on the initial grant; however, the exact amount is not known. Our CDC Project Officer conducted a virtual site visit in July, which went well. Using the agenda template/guidelines provided by our CDC Project Officer, Laura, and Dr. Novince created a power point presentation, which 1) highlighted the efforts of Teens for Healthy Youth and 2) provided an overview of the activities in the 12 Month Action Plan implemented by the Coalition over the past five years. Members of THY presented on THY highlights and Board members presented on the slides addressing the activities in the 12 Month Action Plan.

12 Month Action Plan Updates/Ad-hoc Committee Assignments

Teens for Healthy Youth/School Open House Events:

Blanca will staff the LCAHY table at Bluffton High back to school night.

HH Christian Academy THY: Jillian Campanella, THY member, reported that they are working on recruitment. Blanca assisted Jillian with staffing the LCAHY/THY information table. Ten parents signed up for LCAHY E-News.

Cross Schools THY: Wendy, Cross THY co-advisor, announced that they will have their back-to-school night tomorrow, August 9. DFC Staff member Blanca will assist Grey Anne Cummings, Cross THY co-advisor, in staffing an information table at back-to-school night.

Hilton Head HS THY: Laura stated that she will assist Ashley Aimes, THY member, in staffing an

information table at back-to-school night in August. She also stated that David Burke's daughter, Mary Burke, is the new social worker at Hilton Head HS, and she is interested in learning more about THY.

May River HS THY: Emma Nelson, THY member, reported that THY will be working on recruitment and that THY co-advisors will be named.

Provide Information at School/Community Events: Laura Pirkey presented on the community event. This past weekend Blanca and Laura staffed an information table at the annual Back to School Fun Day held at Oscar Frazier Park in Bluffton. They handed out prevention resources and promoted THY and LCAHY. Parents were encouraged to sign-up for the LCAHY E-News alerts. Two, rising HHIHS students and future THY members, Jacob Pirkey and Phoenix Shapiro assisted with set up and distribution of resources.

Sustainability: Wendy announced that, as the beneficiary of Bear Foot Sports 5K Fundraiser, \$400.00 was donated to LCAHY in return for providing race volunteers, which included Board members, THY members, and other volunteers.

Status of Town of Hilton Head Ordinance to include Vaping: Wendy stated that she did not have an update, and that she and Jim will continue to work on this activity. It was noted that the Town of Bluffton included vaping in their smoking ordinance in 2019.

Sector Recruitment: Dr. Novince, again, announced that after our CDC Project Officer reviewed Sector Representation information reported in the 2021-2022 Progress report, she requested that LCAHY increase sector representation, especially where there is single sector representation. A reminder will be sent, asking CIAs to submit recommendations of individuals/organizations outside of their respective organization, including, asking the Board in general to also submit recommendations of individuals/organizations. Francine suggested the possibility of increasing Parent Sector membership by recruiting parents from PTAs within High Schools or Middle Schools. Galen said he has been in contact with several community substance abuse/treatment agencies.

Preliminary Planning for 2022 Community Forum

Introduction to Annual LCAHY Community Forums: To introduce the Community Forum, Dr. Novince presented an example of the 2019 Community Forum program, which focused on e-cigarettes and vaping. The 2022 Community Forum will focus on youth mental health and wellness.

Update on Speaker Invitations/Contacts: Dr. Novince reported she has secured a speaker at MUSC. Our CDC Project Officer offered to explore the possibility of identifying a CDC subject matter expert to address youth mental health and wellness. She noted that lodging may be needed for presenters and that Suzanne Cook, manager of Hilton Garden Inn, will work with us to provide discounted lodging.

Introduction to Framework Used in Planning Past Forums

Dr. Novince presented a framework used in planning past Community Forums. The Community Board gave input on the following activities to be planned:

Identify Potential Forum Dates: Possible dates suggested include, but are not limited to: Oct. 25, Oct.27, Nov. 1, Nov. 3. It was noted that speaker(s) availability will determine date. It was suggested to avoid Wednesdays due to faith-based activities occurring then. And, to also avoid Nov. 5th, which is cross country nationals for middle schools. It was recommended to check the schedule of junior varsity football games scheduled for Thursdays as it might present a conflict if the Forum is scheduled when games are played.

Invite local professionals to be available to respond to questions during the O&A: The following individuals were suggested for consideration: Dr. Ravi Srivastava (psychiatrist), Director of NAMI, Coastal Empire Mental Health, and/or other health professionals working with youth.

Coordinate THY Presentation: Laura will coordinate the THY presentation with the THY advisors and THY members. As part of the Forum program, THY representatives from seven schools will present a call to action to the various 12 sectors. Teens have been the highlight of the evening at past Forums.

Coordinate Recognition: LCAHY's 10 Year Milestone, 2012-2022, will be celebrated

Host a Reception prior to the Forum Program: Wendy will coordinate the reception. Note: \$3.00 per person can be allocated using DFC Grant Funds.

Identify a Forum Location: Past locations included Sea Hawks Center, Bluffton HS auditorium, May River auditorium. Proposed locations to explore included: Low Country Community Church, TCL, USCB, and the Boys and Girls Club gymnasium. Cheryl Rodriguez said she would investigate USCB, the hospital, and the culinary institute at USCB which is located on HHI or their facility at Buckwalter.

Identify PR Platforms: PR platforms used in the past, which will be used to promote the Forum include: Radio, TV, newspapers, social media, magazine calendars, Latino media, WSAV, WHHI, Talk of the Town. Joy will submit PSAs to 4 radio stations. David Burke offered to promote the event through the Bluffton and Hilton Head Chamber of Commerce and Rotary. Pastor Santos will be asked to promote the

event among churches. Wade was asked if he could investigate getting the Forum announcement out on the

Nixel network. Other suggestions included reaching out to the Town of Hilton Head about the use of the Billboard to promote the event. It was suggested that a company runs billboards on Routes 278 and 170 be

contacted for cost. Jim will contact the Island Rec Center asking their support in promoting the Forum.

Wendy will talk to the CEOs of Hilton Head and Beaufort Memorial Hospitals to promote the event. Dr. Novince will reach out to the SC Psychological Association. Galen suggested La Pantera radio station may

also promote the event. Board will be asked to promote the event through their respective sector/organization, and contacts.

Identify Ways to Engage Attendance: Francine suggested that a representation from different schools' fine arts department would bring in parents and students from these schools. The entertainment (from a school music department) would be provided during the Forum registration/reception.

Design the Forum Program: Joy designed the Program for past Forums and will be asked to use this format in creating the Program for the 2022 Forum.

Design Forum Flyer: Blanca was asked to design the Forum flyer.

Distribution of flyer within the Communities: It was noted that the entire board needs to put effort into distributing flyers.

Submit forum event to Magazine and Newspaper calendars- Blanca was asked to submit the event.

Create Pre-Post Questionnaire/Survey: Dr. Novince will create survey for attendees.

Determine if community organizations will be invited to staff an information table: It was suggested that health organizations, mental health agencies, and youth serving organizations be invited, e.g. Boys and Girls Club, hospitals, NAMI, Coastal Empire Mental Health, Jamieson Consultants, Wright Directions Family Services, including other agencies serving youth and families. Francine stated that we should invite organizations that we want to collaborate with in the future. Wade offered to assist with contacting the agencies/organizations once details/logistics are finalized.

Other Ad-Hoc Committee Updates: Dr. Novince noted that one of the 12 Month Action Plan Activities to be completed is to introduce LCAHY/THY and provide education to youth serving agencies. THY members have expressed an interest in presenting to the Boys and Girls Clubs in Bluffton and Hilton Head.

Sustainability/Fundraising: Laura again proposed that THY participate in David Martin's initiative to support fundraising for youth groups. Five youth would be needed to bag groceries per shift during

which patrons give a donation. She noted that a Saturday would work best from 2pm-6pm. and Board support at the event day would be needed.

Documentation of in-kind support- Laura announced that if you are a Board member who uses home computer for meetings, you can put in \$30 for the use of zoom. – put in as your home office.

Next meeting is September 19, 2022 at 6 pm.

Meeting adjourned 7:50 pm.

Respectfully submitted, -- Francine Norz Tobin, Recording Secretary