



“Uniting the Community to Promote Positive Choices”

**LCAHY COMMUNITY BOARD MEETING
Hilton Head Island High School Media Center
70 Wilborn Rd., Hilton Head, SC**

**MEETING MINUTES
September 19, 2022**

Attendance: Jim Berl (Youth Serving Organizations/Island Rec Center), Sgt. Washington (Law Enforcement/Sheriff’s Office); Mary Meghan Burke (Schools/HHIHS THY Co-Advisor); Ashley Aimes (Youth/THY Member HHIH), Kristina Heskett (Youth/ THY Member HHIHS), David Burke (Health Professional/Pharmacist Burke Pharmacy), Leslie Vargas-Prada (DFC Grant Fiscal Agent Liaison); Dr. Loretta Novince (LCAHY/DFC Grant Consultant), Jill DelGuercio (Schools/HHCA THY Co-Advisor); Caroline Thomas (Youth/ THY Member HHCA); Lucia Valladares (Youth/THY Member BHS); Joshua Gonzalez (Youth/ THY Member BHS); Cheryl George (Schools/BHS THY Co-Advisor; Cheryl Rodriguez (Parent/Bluffton HS) Zoom: Wendy Cummings, Chair (Schools/Cross THY Co-Advisor); Joy Nelson (Media/Communications); Tia Campanella (Business/Self-employed); Jillian Campanella (Youth/HHCA THY Member); Pastor Cibele Santos/Faith-Based Organization/Providence Presbyterian Church; Wade Bishop, Galen Sturup Comeau, Yolanda Lopez, and Jessica Bealy (Substance Abuse Agency/BCADAD); Payton Ward (Cross School THY); David Ur (Law Enforcement/Bluffton PD); Emma Nelson (May River THY Member). Staff: Laura Pirkey (DFC Program Director & Youth Coalition Coordinator), Blanca Aranda (DFC Grant Coordinator), and Rachel Kasal (DFC Grant Support Staff).

Meeting called to order by Jim Berl, LCAHY, LCAHY Treasurer

Approval of Minutes: David Burke made a motion to accept the minutes and Wendy Cummings seconded the motion. Minutes from the August meeting were approved.

DFC SUPPORT GRANT UPDATES AND ANNOUNCEMENTS

DFC Grant Reports: Dr Novince reported on the following: LCAHY was granted carry-over money from grant year, 2021-2022. The carryover money must be used on the current 12 Month Plan activities/initiatives. Carryover money cannot be used to create new initiatives. After reviewing the August DFC Grant Support Progress report, LCAHY’s CDC Project Officer again requested that sectors with one representative, which include the Parent Sector, Faith-Based Sector, Civic Sector, Youth Serving Organizations, Media, Health, and Government Sectors be increased to include an additional sector representative.

2022-2027 DFC Grant Award Announced: Dr. Novince announced that LCAHY was awarded a second 5 year-cycle of the DFC grant, 2022-2027. LCAHY is the only coalition in SC and in the county

to be awarded the DFC Support Program grant by ONDCP. Laura Pirkey acknowledged Dr. Novince for her dedication and role in writing two successfully funded DFC grants for LCAHY. Dr. Novince gave acknowledgement to all who provided support during the grant writing process. This included but is not limited to: Beaufort County School District, Bluffton PD, Beaufort County Sheriff's Office, Gallen Sturup/BCADAD, and Blanca Aranda- LCAHY Grant Project Coordinator- for data collection. Acknowledgements were also extended to Wendy and Laura and to Leslie Vargas Prada and Emmy Rooney, Community Foundation, who assisted with required documents for submission. She gave special acknowledgement to Leslie Vargas-Prada representing Community Foundation of the Lowcountry, LCAHY's fiscal agent, for her role throughout the first 5-year cycle of the DFC grant. She also expressed her gratitude to all who contributed to the Logic Model drafts at Board meetings. She concluded by saying she was very appreciative of the support given to her by Laura Pirkey and Leslie Vargas Prada the day the grant was successfully submitted electronically.

Leslie Vargas- Prada announced that The Community Foundation of the Lowcountry, as the fiscal agent of the grant, will announce the award through the media. Leslie is contacting the CDC for the template of press release to be issued by the ONDCP. Joy Nelson, LCAHY media CIA, asked everyone in attendance to consider how they could promote the award notice through their respective agencies. On a side note, Jill DelGuercio stated that submitting interesting projects to local magazines would be a way of promoting the coalition. Dr. Novince also announced that Laura Pirkey will continue as DFC Grant Program Director. Blanca, DFC Grant Project Coordinator, will continue as DFC Support Staff on reduced hours as she works on going back to school. The DFC Grant Project Coordinator position as full-time/ part-time will be posted.

12-MONTH ACTION PLAN UPDATES /AD-HOC COMMITTEE ASSIGNMENTS

Teens for Healthy Youth

Bluffton THY Lucia Valladares and Josh Gozalez gave the following reports: THY is working on training all in the Prevention Plus Wellness Program (PPW). The first PPW training was last Tuesday and Wednesday and both were very well attended by members of Bluffton THY. THY Bluffton will use the program to teach students at McCracken Middle School. THY Bluffton will use the PPW SPORT Program that focuses on risks drug and alcohol create for those that play sports and are athletes. New officers: Rosario (Rosie) Macias and Ethan Barrera are the co-presidents. Emily Henderson Event Planning/Fundraising. Representatives on LCAHY Board Lucia Valladares and Josh Gonzalez. Co-Secretaries are Mauricio Macias and Melanie Miranda.

HHIHS THY Mary Megan Burke THY Advisor Hilton Head Island H S and THY Hilton Head HS Representatives Ashley Aims and Christina presented. Ashley reported that THY HH has had one meeting so far and will have elections soon. They will start a THY bulletin board in the school that will be based on LCAHY/THY E-news alerts and promote teen overall mental health and wellness. THY Hilton Head plans to focus on mental health and drug prevention at Hilton Head Middle School. Mary Meghan Burke said THY is looking into having informative meetings with parents to educate them on topics such as managing teen stress and prevention. Mary Meghan Burke will make connections with Hilton Head PTSO to get more information out to parents.

HHCA THY Jill Del Guercio, THY Advisor Hilton Head Christian Academy presented with THY HHCA representatives Jillian Campanella (via Zoom) and Caroline Thomas (new THY HHCA president). Caroline said they are working on training members in Prevention Plus Wellness. They plan to use the "In God's image" PPW Program at their school. They also shared that they have an anonymous alerts app that allows students to anonymously report information related to things such as bullying, concerns about their peer's mental health, etc. They plan to meet once every other week at HHCA. Jill Del Guercio said the new Officers at HHCA are Caroline Thomas (Pres), Sarah Drury (Vice), Molly Mau (Secretary), and

Sofia Blackwell (PR). Jillian Campanella will continue to serve as DFC Grant Youth CIA on the LCAHY Board..

Cross THY Cross School THY representative, Payton Ward, presented via Zoom. Payton said THY Cross will hold their elections soon. She said they are looking into combining faith formation members with THY. She said their group plans to focus on Kindness Day and plans to send out encouraging messages to their students/peers. They also plan to have the Safe Driving Program at Cross. This includes distortion goggles and having officers talk about safe driving, including avoiding drunk, drugged, or distracted driving. THY Cross also plans to focus on stress and will have therapy dogs come as a way to de-stress and distribute THY Stress Fact Cards. THY will also focus on preventing teen use of drugs and alcohol.

May River THY Joy Nelson, May River Temporary THY Advisor, and May River THY representative, Emma Rose presented. Emma said THY May River has recruited new members. THY MRHS still needs to meet with new advisors to formally start THY meetings. Emma said green Mental Health Bracelets were a good way to spread awareness of THY's goal to promote overall health and wellness, and they will use bracelets to help recruit more members.

Provide Information at School/Community Events/LCAHY & THY

Laura Pirkey, THY coordinator, gave updates on the back-to-school nights. Bluffton High School Open House was effective in recruiting new members. Laura Pirkey had a prior conversation with Florentina Hartley, THY Advisor at HHIHS, about Open House, and said that next year it would be best to do THY recruitment during Registration because the format of Open House at HHIHS changed and is not ideal for recruitment. A table for THY was not done this year at Hilton Head Prep school because the format of the Open House did not include club tables. Thus, Laura said each school needs to explore alternative and most effective ways for recruiting THY members at their schools.

Laura announced that LCAHY/THY has been invited to staff information tables at the Bluffton PD Spooktacular Event at which LCAHY/THY will provide prevention/Rx safety resources and hand out candy. THY plans to face paint. She also reported that she is looking into LCAHY/THY staffing an information table at the La Isla festival- Oct 16. She stressed that support from all Board and THY members will be needed to staff the information table from noon to 9:00 pm. She is hopeful that LaIsla will provide in-kind registration support.

Status of Town of Hilton Head Smoking Ordinance to Include Vaping

Jim Berl reported that he placed calls to the contact person at the Town and will follow-up.

2022 Community Forum

Dr. Novince announced that the date still needs to be finalized and will be dependent on speaker(s) availability. After reviewing speaker(s) availability, it may be necessary to consider postponing the forum to the end of November/first of December. She also stated that any PR information/invitations sent out to our community by the Community Board members will be provided by Joy through the LCAHY office communications to promote consistency and branding.

Public Health Awareness Campaign Publicity

Joy Nelson reported that she sent the 2022-2023 Lowcountry Radio contract to Dr. Novince. Jim Berl will review the contract. She announced that she will be working on scripts and is considering looking into having a different person (a person from the coalition/youth) read LCAHY PSA scripts.

Outreach to Youth Serving Organizations: Dr. Novince presented that outreach to the Boys & Girls Clubs is another activity in the 2017-2022 12 Month Action Plan and that Laura has suggested THY representatives present to staff and youth.

Rx Campaign

Dr. Novince announced that Blanca is developing a fact card regarding teen prescription drug misuse, which she will also translate to Spanish.

Documentation of In-kind Support

Laura instructed everyone on how to access the In-Kind documentation site on the webpage and stressed that ONDCP requires all DFC grantees to match the awarded \$125,000 with in-kind support. She further stated that every adult hour = 35.00 / hour match and every youth = \$20.00/ hour match. Everything you do (board meeting attendance, using your own technology, printing, phone calls made, emails sent) can count toward in-kind support. THY- all hours that go toward THY ALSO count toward community service hours and can apply toward the Bluffton mayor's service awards. If anyone has questions about in-kind documentation, she encouraged them to contact her.

Dr Novince reported on the increase in required matching funds during the second cycle of the DFC Grant, 2022-2027, years 6 – 10.

Year Of Funding Request	Matching Requirement
6	100%
7 - 8	125%
9 - 10	150%

Next Meeting: October 17, 2022 – Laura Pirkey presented that the Beaufort County Schools will not be in session on October 17th. Therefore, the Bluffton High School Media Center will not be available for the October meeting. Jim Berl facilitated a conversation around a potential meeting location or date change. Dr. Novince suggested these changes be reviewed by the Executive Committee. Update on the location and date of the October meeting will be sent to the Community Board.

2022-2023 LCAHY Meeting Dates Reviewed:

August 8, 2022 - Bluffton High School
September 19, 2022 - Hilton Head
October 17, 2022 - Bluffton
November 7, 2022 - Hilton Head
December 12, 2022 - Bluffton
January 9, 2023 - Hilton Head
February 13, 2023 - Bluffton
March 20, 2023 - Hilton Head
April 17, 2023 - Bluffton
May 15, 2023 - Hilton Head
June 12, 2023 - Bluffton

Minutes drafted by Blanca Aranda in lieu of Recording Secretary Francine Norz Tobin's absence