



LCAHY Meeting Minutes
October 24, 2022
Bluffton High School Media Center and Zoom

Meeting called to order 6:00 pm by Chair Wendy Cummings

Minutes: Minutes from October 24 meeting were approved. Motion to approve the minutes was made by Francine Norz and seconded by David Martin.

Attendance: Francine Norz Tobin (Government organization/ Solicitor's Office), Dr. Loretta Novince (LCAHY/DFC Grant Consultant), Wendy Cummings (School/ Cross THY Co-Advisor), David Martin (Business/), Galen Sturup Comeau (Substance Abuse Agency/BCADAD), Jim Berl (Youth Serving Organization/Island Rec Center), Officer David Ur (Law Enforcement/Bluffton Police Department SRO), Cheryl George (Schools/Bluffton High School THY Co-Advisor), Payton Ward (Youth/THY Member Cross Schools), Lucia Valladares (Youth/Bluffton HS THY Member). Staff: Laura Pirkey (DFC Program Director and Youth Coalition Coordinator). Rachel LaRoe Kasal (DFC Grant Support Staff)

DFC SUPPORT GRANT UPDATES/ANNOUNCEMENTS: Dr. Novince presented the following:

October is National Youth Substance Use Prevention Month sponsored by the White House Office of National Drug Control Policy (ONDCP). Through ONDCP, the Drug-Free community Support Program (DFC) helps equip community coalitions to prevent youth substance use at the local level.

LCAHY receives DFC Support Program Grant Award from ONDCP: An E-News was sent announcing ONDCP's national initiative, which highlights the announcement of LCAHY as a recipient of the DFC grant award for the second cycle of funding, 2022-2027. *See the link to the E-News announcement posted on the November meeting notice.*

Town of Bluffton Proclamation: Mayor Sulka of Bluffton issued a proclamation proclaiming the month of October to be Youth Substance Use Prevention Month in the Town of Bluffton. *See Proclamation posted on the November meeting notice.* Jillian Campanella (LCAHY Youth CIA) accepted Town of Bluffton Proclamation on behalf of LCAHY and thanked the mayor and Town Council for their on-going support given to LCAHY and THY. Mayor Sulka applauded LCAHY and its youth coalition, THY, for their efforts.

She further reported that ONDCP issued guidelines for acknowledgement of Federal Funding on all communication products- including display of the DFC logo, which is posted on the LCAHY website. ONDCP also announced that DFC coalitions are addressing two emerging drug trends, opioid use and e-cigarette use by youth. Both LCAHY and THY are educating/providing awareness about these drug trends.

12-MONTH ACTION PLAN/AD HOC COMMITTEE ASSIGNMENTS

Teens for Healthy Youth: Laura Pirkey, Teens for Healthy Youth Coordinator, presented that the Teens for Healthy Youth induction is scheduled for November 3, 2022 at 6 pm at Bluffton High School. Parents and Community Board members are welcome to attend. LCAHY would like to have a Community Board member that is a champion of the youth speak about THY and applaud their efforts to promote positive teen health. David Martin said he would be out of town but could make a video message for THY. Wendy Cummings, LCAHY Chair, offered to present as well. Laura stated that Teens for Healthy Youth are currently working on projects at their schools around National Youth Prevention Month and Anti-bullying Month.

Cross Schools THY: Payton Ward, THY member, presented on behalf of Cross Schools. THY Cross Schools are focusing on vaping prevention. They have their THY banner that says "Make Kindness the Norm" on display during bullying prevention month.

Provide Information at School/Community events

Bluffton HS THY member, Lucia Valladares, reported that THY hosed and staffed a table at the Latin Music Festival at Shelter Cove Park in Hilton Head Island. The table was also staffed by LCAHY board member and Parent CIA, Cheryl Rodriguez, and THY Advisors, Cheryl George and Destini Lawson. THY displayed and promoted the Teens for Healthy Youth Fact cards on the dangers and risks of e-cigarette use, marijuana use, underage drinking, and misuse of Rx medications. LCAHY's Rx Fact Card that contains information on year-long Rx Drop box locations was also available for display/distribution. Resources were translated into Spanish. THY members had a Halloween craft table set up which allowed THY to talk to the parents when their children were completing their crafts.

A suggestion made by Cheryl George, THY advisor Bluffton and LCAHY board member, was that LCAHY/THY should have promotional materials with English on one side and Spanish on the other instead of two different materials. Wendy and Cheryl George also suggested having some activities at the table that would attract middle school and high school students, such as a game where prizes could be won. Laura suggested the possibility of coordinating with a food vendor who might put a THY fact card on a food item.

Laura reported on the following upcoming community/school events:

Safety Spooktacular: Friday, October 28th is the Town of Bluffton's Safety Spooktacular event at Bluffton Oscar Frazier Park from 6- 8 pm and LCAHY and Teens for Healthy Youth will have tables at that event. THY will distribute THY medicine Safety Fact Card and LCAHY will distribute LCAHY's Rx Fact Card with year-long drop-off box locations. Wendy added that LowCountry Community Church does an annual trunk or treat event, and LCAHY should try to get involved in that event next year.

November is National Smoke-Free and Vape-Free Month. Each THY group will be working on peer-to-peer education during November, such as the distribution of the THY E-cigarette Fact Card. And, they will be posting to their Instagram page.

Out of Darkness Suicide Walk: The Out of Darkness Suicide Walk is Sunday, November 6th. THY will have a table and distribute the THY Stress and Preventing Teen Suicide fact cards during the event.

Town of Hilton Head Vaping Ordinance: Jim Berl presented that he connected with Josh Gruber from the Town of Hilton Head and explained that the Town of Bluffton had passed the ordinance. It appears that this discussion may be tabled until a new Mayor is elected in November 2022.

LCAHY Public Health Awareness Media Campaign: Dr. Novince reported that LCAHY has had licensing rights to and championed SAMHSA's National Initiative of "Talk They Hear You" since the inception of the coalition. *Click "Talk They Hear You" banner on LCAHY's website.* Having licensing rights provides the opportunity to include LCAHY's logo on materials produced by SAMHSA's initiative and resources, which include talking to teens about marijuana, opioids, vaping, and impaired/distracted driving. She further stated that she has had conversations with our School CIA about SAMHSA'S "Parents' Night Out", a program aimed to inform parents and caregivers about underage drinking and other drug use that prepares them to talk with their children about these issues.

RX Take Back Day and Distribution of RX Fact Cards: Galen announced Take Back Day will take place at the Sheriff's office, Hilton Head, on October 29th. This event is put together with collaboration from the Beaufort County Sheriff's Office, BCADAD, and LCAHY. Galen stated that the Hilton Head location was proposed at a LCAHY Board meeting. Thanks to our coalition efforts we have been able to add this Rx Take Back Day for the Town of Hilton Head. Previously the DEA Rx Take Back Day was only held at the Beaufort County Government location in Bluffton. Take Back Day in Bluffton is scheduled for April 2023.

Dr. Novince reported that DETERRA pouches, used for safe medication disposal, have been ordered for distribution by Board members. The company will customize information. The Board briefly brainstormed where to distribute the Drug Deactivation and Disposal pouches. In the past, the DETERRA pouches have been given to doctors and dentists for distribution to patients. It was suggested that they be given to SRO's in Schools. Providing bags to assisted living centers was discussed.

Community Forum: Due to scheduling conflicts, we are looking at moving the forum to February 2023. Dr. Novince presented that we have a commitment from MUSC to provide individuals with subject matter expertise to present. Potential forum locations discussed included high school auditoriums.

Other 12 Month Action Plan Updates:

Dr. Novince met with the supervisor of Bluffton Schools SRO's. He will serve as the Bluffton PD/Law Enforcement representative on the Community Board. They discussed the Alive at 25 or similar program, an activity in the 12 Month Action Plan. He is a champion of the program and would like to see the program offered in high schools along with other law enforcement driven initiatives such as LUTZI. In the past, there has been success in having law enforcement involved in educating youth. They also discussed another law enforcement driven initiative in the 12-Month Action Plan, which is to educate the gated community security officers and rental agencies about laws regarding underage drinking/other drugs, including protocol for contacting law enforcement. Dr. Novince also reported that a proposed activity in the 12- Month Action Plan is to explore drafting a proposal for an ordinance similar to the Social Host Ordinance that would include not only providing alcohol to minors but also other drugs. Lastly, the coalition will need to, again, work on posting LCAHY signage at festivals about the underage drinking laws and not providing/serving alcohol to minors. No smoking /no vaping signage is another activity that has been in progress.

In Kind Support: Laura presented that she will set up the documentation template for Grant Year 6. Today's meeting goes into the new grant period. She noted that Grant Year 5 ended September 29, 2022 and Grant Year 6 began September 30, 2022.

New Business:

Giving Tuesday is a National Initiative. Now that LCAHY is a 501(c)(3), we are eligible to participate. Jim will have a conversation about LCAHY's involvement in this event.

Next meeting: November 14, 2022, 6pm - Hilton Head High Media Center

The meeting adjourned 7:30 pm.

Respectfully submitted, -- Francine Norz Tobin, Recording Secretary