

LCAHY Meeting Minutes
March 20, 2023
Live Hilton Bluffton High School and via zoom

Meeting called to order 6:05 pm by Jim Berl, Treasurer

Minutes: Minutes from previous meeting February 23, 2023 approved.

Attendance: Wendy Cummings (Schools/THY Cross Schools Co-Advisor), Francine Norz Tobin(Government Organization/Solicitor's office), Dr. Loretta Novince (LCAHY/Grant Consultant), Lucia Valladeras (Youth/THY Bluffton), Wade Bishop and Catrina Anchondo (Substance Abuse Agency / BCADAD), Tia Campanella (Business/), Jillian Campanella (Youth CIA/THY HHCA), Akil Brown (Law Enforcement/Bluffton Police Dept.), Jim Berl (Youth Serving Organization/Island Rec Center), Cheryl Rodriguez (Parent CIA). Joshua Gonzalez (Youth/THY Bluffton). Staff: Laura Pirkey (DFC Grant Project Director and Youth Advisor Coordinator). McKenzie Guerrero (DFC Grant Coordinator)

MAY DAY 5 K- Wendy presented that the 5K to be held at the Old Oyster Factory Park in Bluffton will be Mother's Day weekend and will be on same day as the opening of May Fest. She stressed that it is critical to our fund development efforts that all Board members work to solicit sponsorships. Any level of sponsorship is appreciated.

DFC SUPPORT GRANT UPDATE: Dr. Novince reported that the continuation application for DFC grant year 2023-2024 has been submitted to ONDCP/DFC. The notice of award will be given to DFC continuation applicants in August. She noted that in kind match for years 7 and 8 increased by 25%. The Budget had to reflect \$156,000 in non-federal match support.

TEENS FOR HEALTHY YOUTH (THY)- Laura Pirkey presented that this is National Drug and Alcohol Fact Week, March 20 -26. THY HHCA: Jillian Campanella, THY member, presented that at Hilton Head Christian Academy a motivational speaker will present to the students on Friday. Ms. Delguercio, THY co-advisor, will be at the presentation and can report back at the next meeting. Jillian also reported that the school will be putting up posters and email links to parents about the Forum.

THY Bluffton H.S.: THY member Josh Gonzalez presented. The students will provide informational drug and alcohol prevention facts during morning announcements. Teachers will be given candy, as an incentive, to give to students to encourage participation in a Kahoot game around drug/alcohol facts. Mayor Sulka has been invited to the school to launch Drug Facts Week and present to students about the importance of this week. THY co president, Ethan Barrera, will post on Instagram. Instagram posts will have student responses as to why they stay drug free. Students will hold up a card they made with their answer written out as to why they stay drug free. The Instagram posts are in Spanish and English. Laura reported that Teens for Healthy Youth will give a response, at the Forum, to The US Surgeon General's Advisory on Protecting Youth Mental Health as to how the community can support Teen Mental health.

WE ID THE LCAHY WAY TRAINING: Wade Bishop presented that over the years, he and David Martin have worked to coordinate/present the We ID the LCAHY Way training, an initiative of LCAHY, to merchants. He noted that he will work with Galen to update information that has been revised regarding ID checks. A short quiz at the end of the training session is given to collect data on what the merchant's employees have learned from the program. Jim Berl stressed that we need to reconnect

with the Island Rec Center to schedule the We ID the LCAHY Way training for volunteers serving alcohol at community festivals.

LCAHY PUBLIC HEALTH AWARENES MEDIA CAMPAIGN: Dr. Novince announced that, as part of the LCAHY Public Healthy Awareness Media Campaign contract with WSAV, she worked with WSAV to create a PSA, addressing the dangers of fentanyl, which was launched this month. We can all share this video on our social media avenues. She also noted that WSAV created a PSA that promotes the Forum. Joy Nelson, Media CIA, wrote a PSA promoting the Forum that has been launched by the Lowcountry Radio group.

NO VAPING/NO SMOKING ORDINANCE ON HILTON HEAD: Jim reported that he did not have an update. As was presented at a past Board meeting, we would like to have THY members present at a Hilton Head Town Council meeting in support of a no vaping/no smoking ordinance. The Town of Bluffton included No Vaping with their No Smoking ordinance in 2019 due LCAHY/THY efforts. This is one of our 7 strategies of change, Policy Level Change.

FORUM: Dr. Novince and Laura presented an overview of current Board and THY sign-ups: She noted that several organizations will staff information tables, including LCAHY, THY, NAMI, BCADAD, Hopeful Horizons, and Coastal Mental Health. Tentative sign-ups are as follows; however they may be subject to change: Mary Megan Burke, Francine Tobin and David Burke – will help with registration. Wendy is making plans for light refreshments. Tia Campanella and Brian Campanella will assist. Adult Greeters- include David Martin and Jim Berl. Youth Greeters include Ethan Barrera, Amore Wallace, Rosie Macias, Mauricio Macias. Catherine Trotter, THY member, will serve as the photographer. Josh Gonzalez, THY member offered to assist with Facebook live. The Board did a walk through at Bluffton High School Cafeteria/Atrium to determine set-up for registration, refreshments, and information displays.

NEW BUSINESS: Our faith-based CIA resigned due to health reasons. Transitions are occurring within several sectors, Education and Civic.

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Meeting adjourned 7:15 pm.

Next meeting is April 17, 2023, Hilton Head High School.

Respectfully submitted, -- Francine Norz Tobin, Recording Secretary