

LCAHY Meeting August 23, 2021

Zoom Meeting

Meeting called to order 6:00 pm by Chair Wendy Cummings

Minutes: Minutes from the June 19, 2021 meeting were approved.

Attendance: Wendy Cummings (Chair/Cross Schools THY advisor), Jim Berl (Youth Serving Organization/HHI Rec Center), Dr.Loretta Novince (LCAHY/DFC Grant Consultant), Francine Tobin (Government, Solicitor's Office), Wade Bishop (Substance Abuse Agency, BCADAD), Laurel Phipps (Faith-Based Organization, Bluffton United Methodist Church), Phipps (Faith Based Organization, Bluffton Freedom Life Church); Jaycee Williams (Schools, P.E. at MC Riley Elementary School in Bluffton), Sara Callen (Parent (PTO Heritage Academy), Cheryl Rodriguez (Health/Beaufort Memorial), Tia Campanella (Business/), Jennifer Weidner (Parent), Jill DelGuercio (School/HHCA THY advisor), Joy Nelson (Media), Rachel Kasal (Parent/Cross Schools), Chrissie Robinson (Schools/HHI THY), Syndey Wood (Schools/HHP THY advisor), Angeles Merida (Youth/Bluffton High THY, Jillian Campanella (Youth/HHCA THY), Cassie Cohen (Youth/ HHP THY). Staff: Laura Pirkey (DFC Project Director/THY Youth Coalition Coordinator).

Guest Presentation: Lindsay Houseman, Town of Bluffton Digital Communications Manager, announced that Lisa Sulka, the Mayor of Bluffton would like LCAHY to partner with Bluffton Police and Town of Bluffton on their LUTZI 43 project. LUTZI 43 mission is to end distracted driving. Mayor Sulka would like to have South Carolina be a hands-free mobile phone state as many states are. Lindsay asked that consideration be given to promoting LUTZI through social media platforms. Joy stated that Teens for Healthy Youth at May River High and Bluffton High partnered with the Town to launch the LUTZI initiative and that the THY members gave the LUTZI keys to students at the event. She noted that the keys may still be available for distribution to students at these schools. Lindsay invited LCAHY and THY to staff information tables promoting their respective organizations and participate in the LUTZI 5K race.

12 Month Action Plan -2021-2022 DFC Grant: The Community Board reviewed the (2021-2022) 12 Month Action Plan via a PowerPoint presentation facilitated by Dr. Novice, LCAHY/DFC Grant Consultant. PowerPoint slides will be added to the Member button of the website.

Following the review of the 2021-2022 12 Month Action Plan, she recommended that the following AD Hoc Committees be formed: Cultural Competency with ESOL educator leadership, Sustainability/Fund Development, and Social Host Ordinance to include illicit drugs. She also stressed the role of Sector Leadership (12 Sectors) in promoting the Coalition's vision and efforts within their membership and/or organization. The DFC Grant Program requires that DFC funded coalitions be made up of 12 community sectors and that all DFC coalitions identify individuals to represent a respective sector, signing a Coalition Agreement in support of the Coalition. Within each sector are additional representatives that make up the Coalition who also commit to supporting and promoting the Coalition's vision and efforts.

2020-2021 12 Month Action Plan Updates: During the review, brief updates were given on activities currently in progress or have not been completed during Grant Year 4 that will be addressed as we complete year five of the 5 year DFC Grant Cycle, which will end on September 29, 2020. Attention was given to the following activities that have not been completed:

Advocate/Support/Work with Local Private and Public Schools to Offer Professional Development On Youth Substance Use and Related Risk Behaviors: School Sector representatives and Teens for Healthy Youth will reach out to their respective schools. Opportunities for professional development supported

by the Coalition will be explored/introduced. Dr. Novince asked Wade to report on a recent training coordinated by BACADAD, a two-day Drug Identification Training for administrators. Wade reported that due to scheduling conflicts administrators were not available to attend. Wade is hoping to repeat the training.

Work with Youth Organizations who create opportunities for youth to engage in activities that promote safe, healthy environments, to include substance abuse prevention education. As Coordinator of the Youth Coalition (THY), Laura has been in contact with the Boys and Girls Clubs, asking for a representative to the Community Board. As the Youth Serving Organization representative on the Board, Jim Berl plans to reach out to his contact at the Island Rec. Center.

Reduce Barriers to Youth Accessing Health Information from Providers: The Health Sector Committee is in conversation with pediatricians.

Education of Social Hosting Laws for Security Cards in Gated Communities: Joy reported that when she was employed at the Bluffton PD, she started working on this project with several law enforcement officers. They had planned to create an information sheet to be distributed to the Security Officers. She recommended that the Bluffton and Hilton Head law enforcement representatives on the Board provide feedback on how to move forward with the project. Dr. Novince will reach out to the law enforcement representatives. Wade mentioned the “Out of Their Hands” campaign as a suggestion for consideration, which is an activity identified in the 12 Month Action Plan.

Social Host Policy Similar to the Underage Drinking Ordinance to Address Illicit Substances: A policy activity in the 12 Month Action Plan that has not been addressed is to advocate/educate for the adoption of a social host ordinance/policy (similar to the underage drinking Social Host Ordinance), which would apply to anyone serving and or providing marijuana, e-cigarettes/vaping products, prescription drugs, and other illicit drugs to youth.

Reducing Access/Increasing Medicine Safety Education: An audience that has not been targeted in educating about medicine safety and Rx Drop Off Locations are realtors. Plans are in place to reach out to a Board member, who is a realtor, asking her support with promoting the LCAHY Rx fact and Medicine Safety fact cards educating individuals selling houses to keep medicines stored so those viewing home don't have access.

AD-HOC COMMITTEE ASSIGNMENTS: 12 MONTH ACTION PLAN UPDATES (September 30, 2020 – September 29, 2021):

Teens for Healthy Youth (THY): Laura Pirkey reported she held a virtual training for THY Youth Advisors, which was recorded for advisors not in attendance.

Bluffton HS THY: THY member, Angelas Merida, announced that Jaurary 20 is their first meeting, and they have been recruiting new members.

Hilton Head Prep THY: Advisor Cindy Wood announced that they had their first meeting and asked all members to bring a new member for next week's meeting.

May River HS: Advisor Joy Nelson reported that May River High is having their first meeting next week. Their focus at May River High will be on Mind Matters- teens mental health-brain health.

Hilton Head Christian Academy THY: Advisor, Jill DelGuercio, reported that THY had a good turn out at the THY table during club recruitment.

Hilton Head Island High THY: – no updates.

School/Community Outreach: Staff information tables at school/community events.

School Open House Updates: *Cross Schools* (Rachel Kasal, a Cross parent, and Dr. Novince staffed a LCAHY/THY table.) *Heritage Academy* (David Martin and Laura Pirkey staffed the LCAHY/THY table.) Wendy noted that Heritage Academy will have a cookout next Tuesday at 5:30 pm., and she suggested, if possible, LCAHY have a table at that event. *Bluffton High School* (Cheryl George and Dr.

Novince staffed the LCAHY table and THY members staffed the THY information table. *Hilton Head Christian Academy* (Marilyn Calore staffed the LCAHY information table).

Community Event: Laura reported that Jennifer Weidner, Sgt. Washington, and Wendy Cummings staffed a LCAHY information table at the Bluffton Area Community Association/Back to School Fun Day held at Oscar Frazier Park. At the annual event, backpacks, with school supplies, are distributed to students. THY members staffed the THY table and face-painted.

Virtual Summit Opportunities/Building Skills:

During Grant Year 5, we will continue to enhance the Coalitions internal capacity by educating/training Coalition members (youth and adults) on best practices for coalition development/sustainability, and substance abuse. Resources and webinar opportunities have been provided for Board Members during the past grant year (Grant Year 4). We will continue to ask Board input.

LCAHY Public Health Awareness Campaign: We will be working with a new representative at WSAV, and will be looking for input on new commercials. Joy reported that LCAHY had signed with 4 different radio stations and there are about 260 commercials that run monthly on those stations promoting LCAHY's messaging.

Other: Wade reported he had made attempts to get in touch with Tia re the survey data. However, he was not aware of her recent resignation.

Wendy encouraged everyone to read the links included in the meeting announcements and reminded everyone to document their in-kind hours.

New Business: Dr. Novince announced that we will be collecting data including archival data, key informant interviews and focus groups (TBD) for the second five-year cycle of the DFC Grant Program application. Additionally, Logic Models of the targeted substances, alcohol, marijuana, e-cigarettes, and misuse of prescription drugs, a DFC requirement, will be created by the Community Board (adults and youth). The purpose of Sept. 20, 2021 meeting will be to work on an Underage Drinking Logic Model on underage drinking.

Meeting Adjourned 7:40 pm

Next meeting is September 20 , 2021.

Respectfully submitted, -- Francine Norz Tobin, Recording Secretary