

**LowCountry Alliance for Healthy Youth
Community Board Meeting Minutes
August 28, 2023
Live Bluffton High School Media Center and Via Zoom**

Meeting called to order 6:05 pm by Wendy Cummings, Chair)

Approval of Minutes: June 12, 2023, meeting minutes were approved.

Attendance: Francine Norz Tobin (Government Agency/Solicitor's Office), Dr. Loretta Novince (LCAHY/DFC Grant Consultant and Principal DFC Grant Investigator), Wendy Cummings (Schools/THY Co-Advisor Cross Schools), Mary Megan Burke (Schools/THY Co-Advisor Hilton Head High), Tiffanie Elrod (School/THY Co-Advisor May River HS), Ashlyn Elrod (Youth/THY May River HS), Erin Pawlak (Health Professional/Behavioral Wellness Group), Payton Ward (Youth/THY Cross School), Cheryl George (Schools/THY Co-Advisor Bluffton High School), Katherine Armstrong (Schools/THY Bluffton HS Co-Advisor), Jill Delguercio (Schools/ THY HHCA High School Co-Advisor), Dr. Ronda Stevens (Health Professional/Wright Directions Family Serviced of Seaside Healthcare) Kathy Olson (Health Professional/ Bluffton High School), Galen Sturup Comeau (Substance Government Agency/BCADAD), Cheryl Rodriguez (Parent Sector), Ben Vaught (Youth/THY Bluffton HS), Amber Van Horn (Youth/THY Bluffton HS) , Jillian Campanella (Youth/THY Hilton Head Christian Academy), JP Pirkey (Youth/THY HH Prep), Emma Nelson (Youth/THY May River HS).
Intern: Jaci Coleman (Department of Public Health/USCB). *Guests:* Susan Green (Media/WHHI TV News). Cindy Wasik (Substance Use Support Group/Alateen), *Staff:* Laura Pirkey (DFC Grant Program Director and Youth Coalition Coordinator). McKenzie Guerro (DFC Grant Coordinator).

LCAHY Public Health Awareness Campaign/WHHI PSA: Chair, Wendy Cummings, announced that the WHHI presentation, under Agenda item LCAHY Public Health Awareness Campaign, to be reported by Susan Green of WHHI TV will be moved to after the Approval of the Minutes. Susan Green introduced the PSA that will be broadcasted at South of the Broad High School Football Games. The LCAHY PSA features local football coaches addressing the effects of substance use on athletic performance with players sending a message to their teams. [See link to the PSA](#) here and posted on the September meeting notice. Susan also provided the Board with copies of the "Did You Know?" postcards to be distributed by WHHI during football games. See link to the postcard posted on the September meeting notice.

DFC Support Program Grant/Annual Progress Report Update

Dr. Novince, Principal Investigator for the DFC Grant, presented a power point that **1)** Highlighted the following Board roles: build the capacity of the Coalition; assess and analyze root causes of the problem; develop a comprehensive action plan; assist with the implementation of the plan; assist with the assessment of the action plan; and promote the Coalition's mission and efforts within their membership/organization. **2)** Introduced updates to the annual DFC Grant Progress Report submitted August 2023. She specifically addressed the following sections: 1) In the Needs Assessment Section, grantees are now required to report on diversity and health equity activities. 2) Sector involvement in the 12 Month Action Plan Activities is critical to the success of the Coalition. It was noted that every section, addressing activities under the 7 Strategies of Change, asks involvement of the 12 sectors. 3) New to the progress report was the Youth Coalition Section, asking for a description of the Youth Coalition's work over the past 12 months. 4) The Risk and Protective Factors Section has been expanded. 5) Detailed information is requested under the 7 Strategies of Change. Data under Strategy 1, Providing Information, asks that the number of brochures, flyers, posters, electronic media products distributed be recorded. Laura encouraged Board member to please keep a track in their in-kind records to the number of

brochures on informational materials distributed. 6) Under the Community Population Level Outcomes Sections, grantees are to submit a Data Management Plan, if applicable.

12-Month Action Plan Updates/Ad-Hoc Committee Assignments

Teens for Healthy Youth (THY)

Laura Pirkey, Youth Coalition Coordinator, presented that LCAHY purchased a comprehensive Prevention Plus Wellness Vaping Program for Middle School and the Prevention Plus Wellness Marijuana Social Media Program for High School for Teens for Healthy Youth. THY advisors will train their members to teach middle school students using the online training modules provided by PPW. When each student completes the training, they will receive a certificate. The goal is for THY members to be trained in PPW and teach middle schoolers the program during November Smoke-free & Vape Free Month. The PPW Vaping program can also be used to educate youth at the Boys and Girls Club of Bluffton or Hilton Head Island. The THY members will use the PPW Marijuana program to educate during National Drug and Alcohol Facts Week and other appropriate times during the year.

LCAHY Summer Intern Project Reports

As the preceptor for the LCAHY Summer Interns, Dr. Novince introduced Amber Vanhorn, Ben Vaught, JP Pirkey, Jillian Campanella, and Payton Ward, who gave an overview of their projects. Please see the E-News link posted in the meeting notice for details [or click here](#).

Amber Van Horn, THY Bluffton HS shared her 2 projects: Amber created a fact card for how teens can deal with grief. The front of the fact card is directed at parents and back of card directed towards the teen themselves. There is a section of the card with online and live local resources for teens to help them deal with grief. The card was translated into Spanish by McKencie. Amber also worked on a THY recruitment video, which features THY members representing the area High Schools.

Ben Vaught, THY Bluffton HS, presented his project, reporting that he created a power point presentation encouraging the Hilton Head Mayor and Town Council to consider THY's proposal of including vaping in their smoking regulations. Ben, Amber, Jillian, and JP presented their proposal at the Hilton Head Town Council meeting. The Board watched a video of their presentation to the Town Council. Ben also helped redesign social media fact cards. These fact cards will be posted throughout the year on LCAHY and THY social media. Ben plans to target the National Honor Society for recruiting new THY members. Ben created a memo comparing the goals of National Honor Society to THY goals and plans to distribute the memo to National Honor Society Teacher/Leaders.

Payton Ward, THY Cross Schools, shared her project with the Board announcing that she created a fact card that focuses on cyber bullying that targets middle school and high school students. Her card also contains a QR code to scan for more information. This card was also translated into Spanish by McKencie. Payton is also writing an article for the Bluffton/Hilton Head Sun newspaper regarding cyber bullying. She explained that cyber bullying is being normalized.

Jillian Campanella, THY HHCA, shared the projects she and JP Pirkey, THY Prep, completed. They created signage on 6 Reasons to Quit Vaping. The signage also has a QR code, which directs students to resources on how to quit vaping. Bluffton HS school nurse, Cheryl George, and Francine Norz Tobin and several others stated they were please to know that that vaping nicotine was addressed.

LCAHY Public Health Awareness Campaign

On behalf of Cindy Owens, WSAV, Dr. Novince reported that as part of our contract with WSAV, WSAV will translate our Public Health Awareness Campaign PSAs into Spanish.

Sustainability Plan

Dr. Novince presented on behalf of Jim Berl. Jim serves on the Board of another nonprofit, Pregnancy Center, which has been successful for years in fundraising. Jim believes we need to have someone who is experienced with fundraising provide insight into strategies LCAHY may want to incorporate in the Sustainability Plan. Dr. Novince mentioned that she has been in contact with a former development person.

Other 2022-2023 12 Month Action Plan Updates

Building Capacity/School and Community Outreach: Laura Pirkey has made connections with the Bluffton Kiwanis and Bluffton Rotary. Dr. Novince offered to present with a LCAHY Board Member and THY member.

School/Community Events: LCAHY and THY will staff information tables at the Bluffton Safety Spooktacular Event to take place at Oscar Frazier Park in Bluffton in October 2023. THY members will distribute their medicine safety tip fact cards to parents and pass out candy to kids who are trick-or-treating. LCAHY will give out Halloween bags with LCAHY's Year-Round Rx Drop Boxes locations and Deterra bags. THY is also staffing tables during back-to-school/open house events at each of the high schools. During these events, THY members will share their THY informational brochure and other recruitment materials. These events provide LCAHY/THY opportunities to create awareness of the coalition and brand the coalition.

Coligny Patrols: Sgt. Washington was not available to report on the status of the Coligny patrols.

Distribution of International Overdose Day E-News: Wendy Cummings announced that everyone should have received the E-News highlighting International Overdose Day. One way for Board members to support the LCAHY goals is to share flyers and videos onto your group sector. You can easily click and cut and paste directly from our LCAHY emails and share the videos and flyers. These can be shared with school newspapers, your sector members, and social media.

New Business

Parent Interest Committee: Due to internet complications, Cheryl Rodriguez was not available to provide an update. Dr. Novince presented that at the THY recognition event we to parents a survey on their interest in being part of LCAHY. Cheryl reviewed the Parent Interest Surveys and made preliminary contacts to interested parents. Cheryl plans to present at the next meeting.

2023-2024 12 Month Action Plan (9/30/23 – 9/29/24): Dr. Novince announced that at the next meeting we will begin working on the 12-Month Action Plan.

Other: Galen presented that it is possible that the schools will not administer the CTC survey this year. Schools are saying it may be a violation of their health information. He also stated that he was not certain of the name of the survey that he heard about at a meeting. Dr. Novince noted that she spoke with the epidemiologist at DAODAS who stated the CTC survey is on schedule to be administered and that Galen may be referencing the YRBS survey. She will follow-up with the epidemiologist.

In kind Support Documentation: Laura reminded everyone to document year six in-kind support.

The meeting adjourned 7:30 pm.

Next meeting is September 18, 2023, Hilton Head High School Media Center.

Respectfully submitted, Francine Norz Tobin, Recording Secretary