



LCAHY Meeting May 17, 2021  
Zoom Meeting

**Meeting called to order 6:00 pm** by Chair Wendy Cummings

**Attendance: Board:** Wendy Cummings (Chair/Cross Schools THY Co-Advisor), Jim Berl (Youth Serving Organization/Rec Center) Francine Norz Tobin (Government Organization/Solicitor's Office), Dr. Loretta Novince (LCAHY/DFC Grant Consultant), Wade Bishop (Substance Abuse Agency/BCADAD), Ryan Milling (Schools/Asst Principal HE McCracken), Galen Sturup-Comeau (Substance Abuse Agency/BCADAD), Sydney Wood (Schools/THY HHP Advisor), Pastor Lisa Schrott (Faith Based Organization/First Presbyterian HH), Pamela Maddox (Schools/Asst. Principal McCracken), Joy Nelson (Media & THY Co-Advisor May River HS), Cheryl George (Health Professional/THY Co-Advisor Bluffton HS), Jennifer Weidner (Parent/Bluffton High School), Tia Campanella (Business), Craig Washington (Law Enforcement/BC Sheriff's Department), *Youth:* Joseph Hemmings (Youth/THY Bluffton HS), Payton Ward (Youth/THY Cross Schools), Audrey Weidner (Youth/Bluffton HS THY), Javi Rodriguez (Youth/THY Bluffton HS), Jillian Campanella (Youth/THY HH Christian Academy), Kylie Nelson (Youth/THY May River HS), Cassie Cohen (Youth/THY HH Prep), Emma Nelson (Youth/THY May River HS), Angeles Merida (Youth/THY Bluffton HS), Reese Marcotte (Youth/THY HH Christian Academy), Emy Contreras Martinez (Youth/THY Bluffton HS), *Staff:* Tia Bowers (DFC Grant Project Coordinator), Laura Pirkey (DFC Project Director/THY Youth Coordinator), Grey Anne Cummings (LCAHY May Day 5k Intern)

**Minutes:** Minutes from April 19, 2021, meeting approved motion made by Galen and seconded by Francine.

**DFC Grant National Evaluator Report on the Success of Youth Coalitions:** Prior to the Youth Recognition, Dr. Novince introduced the 2021 DFC National Evaluation Report, which highlighted the effectiveness of Youth Coalitions. Our Youth Coalition has been rated as having very high youth involvement/engagement during the Grant Year 4. A detailed PowerPoint, which addressed the DFC National Evaluation Highlights on the range of challenges COVID-19 presented for coalitions was introduced after the THY recognition. Due to COVID, coalitions across the Nation implemented far fewer activities in their 12 Month Action Plans. Although we did not meet for 6 months and then changed to zoom meetings, we did much virtual work through social media and encouraged Board Members to spread information to their colleagues and contacts through their own social media. The report additionally addressed core measure data. The DFC National Evaluation report showed youth (middle and high school) reported a decreased use of alcohol, tobacco, marijuana, and on-misuse of prescription drugs. Of particular concern is perceived risk of marijuana. Our survey results mirror the national findings that there has been a reduction in perceived risk of marijuana use. DFC Evaluator is recommending Coalitions work on the perception of risk. The parent disapproval rate as perceived by students is higher than their peer disapproval, which mirrors LCAHY's This shows the importance of Youth working to show youth disapproval of drug use. Involvement of DFC Coalitions in addressing local drug crises, opioids and e-cigarette use, was also highlighted. **See the link to the DFC Grant National Evaluator Report in the MailChimp Board Notice.**

### **Teens for Healthy Youth Virtual Recognition**

Laura Pirkey, LCAHY's Youth Coordinator, reported on the accomplishments of the youth coalition, Teens for Healthy Youth, during the 2020-2021 school year. She stated that THY accomplished a lot during COVID. Key Accomplishments: \*This year Cross Schools formed a Teens for Healthy Youth group at their school with great success, under the leadership of Wendy Cummings and Grey Ann Cummings. Our total number of THY groups is now six. \*Heritage Academy is beginning a THY group in fall 2021 which will bring the total number of schools involved to seven. \*Most recently, youth from THY were volunteers at LCAHY's May 5K race/run. They served as course marshals and assisted staffing THY and LCAHY information tables and the fruit/water station. A member of THY at Cross Schools designed the May Day 5K logo. \*THY participated in NIDA's National Drug and Alcohol Facts Week. Cross Schools gave out drug fact cards with Smartees candy on one the fact side and Dum Dum candy on the other myth side. May River High THY produced announcements and social media information for their peers at MRHS during National Drug Facts Week. Bluffton High School THY motivated their peers to take the National Drug Fact Trivia Challenge during NADFW. \*Another big accomplishment of 2020 was getting a THY recruitment video put together. Student from multiple schools were featured in the video produced by Ron Lopes, Beaufort County School District media specialists. This video can be used next year to recruit members. This was important and useful in recruiting teens that were virtual students during the 2020-2021 school year. The video is also on our website. \*Bluffton Reverse Christmas parade was a fun event where THY member HHCA, Jillian Campanella, represented the youth coalition, and her mother, Tia Campanella, represented the LCAHY Board. This created an awareness of THY and LCAHY.

Laura thanked all youth for their dedication to THY and gave a special recognition to youth on the zoom call. Likewise, Wendy Cumming, Chair of the Coalition, and Jim Berl, LCAHY's treasure, commended the youth for their dedication to promoting positive teen health in their schools and community. HH Prep advisor, Sydney Wood, recognized Cassie Cohen as an exemplary member of THY HH Prep School. **See link to THY Recognition PowerPoint in the MailChimp Board Meeting Notice.**

### **Recognition of 2020-2021 LCAHY Outstanding Senior Recognition Award Recipient**

After applauding the youth coalition, Laura Pirkey, announced the 2020-2021 LCAHY Outstanding Senior Recognition Award Recipient. Laura stated that this is an award for someone who significantly promoted the goals of THY and the coalition throughout their high school career. Audrey Weidner was announced as the recipient of the 2020-2021 LCAHY Outstanding Senior Award Recipient. Audrey Weidner, a dedicated member and leader of THY Bluffton High and youth representative on the LCAHY board, contributed to the coalition in many ways, including but not limited to: WTOC interview on e-cigarettes, participation in HH and Bluffton environmental scans, internship with Dr. Novince, and youth speaker during LCAHY's community forums. **See link to Senior Recognition Award Recipient PowerPoint in the MailChimp Board Meeting Notice.**

### **Teens for Healthy Youth Updates**

Bluffton High School THY member, Javi Rodriguez, gave an update on Myth and Fact marijuana project at Bluffton High. The candy fact cards on facts and myths of marijuana to be distributed to all students and staff.

**Brief Summary of 12 Month Action Plan Activities to Implement prior to the end of Grant Year 4, May 2021- 29 – September 29, 2021, reviewed by the Board:**

[See slides at the end of the DFC National Evaluation Report link, which also notes progress.](#)

Additional activities will be reviewed at the June meeting. The following updates were given: During COVID, Board members have been encouraged to share links to LCAHY E-News and other information via their personal or professional social media or via emails etc. We need to recruit coalition members from community sectors and races/ethnicities underrepresented. Laura has been targeting the Boys and Girls Club. David Martin continues to educate restaurants and businesses located at Coligny. Now that COVID restrictions have been lifted, Wade and David will coordinate future “We ID the LCAHY Way” trainings. We need to acknowledge retail businesses who do not sale alcohol or vaping products to teens. We want to continue to advocate and educate about the social host ordinance and advocate for the inclusion of marijuana, e-cigarettes/vaping products, prescription drugs, and other illicit drugs to youth.

**AD-Hoc Committee Assignments: 12 Month Action Plan Updates:**

**Distribution of Detera Bags:** The drug deactivation bags have been distributed to local orthopedic surgeons’ offices for safe disposal of pain medications by Francine. Dr. Mary Pauls will distribute the bags to oral surgeons and local pharmacies in Bluffton. Detera bags have been distributed by David Burke through Burke Pharmacy.

**5K Run/Walk-** Wendy reported that the event was huge success. We received excellent feedback from those who attended even veteran runners. During the debriefing of the event, Tia Campanella reported that several participants suggested having a water station along the route. Wendy agreed. However, she explained that due to COVID restrictions, the only water station was at the end of the race. Next year consideration will be given to having a water station along the route. It was also suggested that additional support is needed to oversee youth volunteer assignments the day of the race.

**Board Training- Virtual Summit Opportunity:** Dr. Novince presented the registration information for Smoke free SC Summit Virtual Conference- a 2-day conference. DFC grant funds will support THY Youth or Board member registrations. The training on Marijuana, Delta8, CBD and VAPES, offered through DAODAS is a free training being held on 6/23/21 from 11-12:30.

**SECTOR OUTREACH-** Dr. Novince reported on behalf of Pastor Lisa Schrott, Faith-Based CIA, who plans to reach out to Youth Ministry Leaders as to feed-back regarding training needs. She is planning a 30 minute webinar session.

**Other Business –** Wendy reported that Tia and Wade are compiling a survey based on questions sent by Board members. Wendy encouraged Board members to submit survey questions to Wade and/or Tia.

**Data Collection:** Dr. Novince reported that Board members will be collecting archival data needed for the end of Grant year 5 report, which is also needed for the DFC application, years 6-10 (2022-2027). One new requirement of the grant is to collect data on health disparities.

**Future Meeting Location:** Lyndee Simoneaux, Special Coordinator for the Town of Bluffton, sent Dr. Novince information, including an application, on reserving the Family Rotary Center in Bluffton for future face to face meetings.

**LCAHY Text Alerts:** At the end of the meeting, Tia presented a plan to send out text alerts regarding LCAHY business or meetings. If anyone wants a text alert, send a text to 81010 and click message at LCAHY2012 and request text messages to opt in.

Meeting Adjourned 7:40 pm

Next meeting is June 21, 2021.

Respectfully submitted, -- Francine Norz Tobin, Recording Secretary