



Uniting the Community to Promote
Positive Choices

**LCAHY Meeting Minutes
February 13, 2023
Live Bluffton High School and Via Zoom**

Meeting called to order 6:05 pm by Jim Berl, Treasurer

Approval of Minutes: A motion was made by Cheryl George to approve the January 2023 minutes and seconded by Sgt. Washington . Minutes approved.

Attendance: Jim Berl (Youth Serving CIA/Rec Center), Francine Norz Tobin (Government /Solicitor's office), Dr. Loretta Novince (LCAHY/Grant Consultant), Cheryl George (Schools/Bluffton THY Co-Advisor), Sgt. Washington (Law Enforcement/ Head Island Sheriff's Office), Corporal A. Brown (Law Enforcement/Bluffton Police Department), Galen Sturup-Comeau (Substance Abuse Agency/ BCADAD), Jaala Miller (Youth Serving Organization/ Bluffton Boys and Girls Club), Cheryl Rodriguez (Parent CIA), Mary Megan Burke (Schools/THY Advisor Hilton Head High), Jillian Campanella (Youth CIA/THY HHCA), George Hussey (Youth (THY HHI), Peyton Dobbs (Youth/THY HHCA), Sarah Drury (Youth/THY HHCA). Staff: Laura Pirkey (DFC Grant Program Director and Youth Coalition Coordinator). McKencie Guerror our new DFC Grant Coordinator was introduced. McKencie will be part of LCAHY outreach to Hispanic community and she speaks Spanish.

DFC GRANT OVERVIEW: Dr. Novince briefly introduced Grant Goal II: To reduce youth substance use. The targeted substances are youth alcohol, marijuana, and e-cigarette use and misuse of prescription drugs, which are addressed in the 12 Month Action Plan submitted with the DFC grant.

12 MONTH ACTION PLAN UPDATES/AD HOC COMMITTEE ASSIGNMENTS

TEENS FOR HEALTHY YOUTH

Teens for Healthy Youth Induction: Laura Pirkey, Youth Coalition Coordinator, reported that Teens for Healthy Youth had an induction ceremony last week at Bluffton High School with over 100 Teens for Healthy Youth members from Bluffton High, Cross Schools, Hilton Head Christian Academy, Hilton Head Prep, and Hilton Head High School being inducted!! This was the first time a face-to-face induction ceremony occurred since the COVID-19 pandemic. Guests in attendance included Cross School Administrator and parents, HHCA parents, Wendy Cummings, Chair, gave the welcome. Jillian Campanella, Youth CIA, gave an encouraging speech to THY members. David Martin, Business Sector CIA and a champion of youth, gave closing remarks expressing to the youth the importance of what they

are doing to help change community norms and encouraged them to continue peer-to-peer prevention education efforts.

National Drug and Alcohol Fact Week: Laura Pirkey reported that next week, Teens for Healthy Youth members will begin planning for NIDA's National Drug and Alcohol Fact Week (NDAFW), which will occur the week of March 20th to March 24th, 2023. THY Advisors and THY members can go online and see ideas of what other teens have done for NDAFW week to generate ideas for activities to engage their school community in NDAFW. As stated in LCAHY's 12-month action plan, Peer-to-peer education is what drives THY's participation this week and all groups are expected to participate. Laura encouraged all groups to increase the perception of the harm of marijuana use, given that the Communities that Care Survey data showed that some teens do not see regular use of this substance as harmful. The theme of NDAFW is Shatter the Myths, so this is a great opportunity to highlight the dangers and risks associated with the use of marijuana & how it negatively impacts the developing teen brain. NIDA has numerous resources online to help THY implement this week successfully.

THY Bluffton H.S.: Teens for Healthy Youth Advisors at Bluffton High shared that Teens for Healthy Youth at Bluffton High School went to McCracken Middle School to present Prevention Plus Wellness (PPW) to promote healthy habits like eating right, sleeping rights, reducing stress, and avoiding substance use. They were also filmed by Bluffton High School News during the event. The video will be part of No Cap News at Bluffton High and shared with Bluffton High and McCracken Middle School parents.

THY Bluffton High is also looking into having a program around Prom to discourage drunk, drugged, or distracted driving during the prom and summer seasons. Laura noted that at the THY Bluffton Pre-Prom meeting before COVID, there were different presenters who had short presentations including a mom who lost a child due to drunk driving, an attorney talking about costs and risks of DUIs, Sheriff's office talking about the laws surrounding drugs and the alcohol, and an attorney addressed social media use. Dr. Novince pointed out that the THY impaired/distracted driving fact card could be included in Pre-prom programs at the schools.

THY HHIHS: Mary Megan Burke, THY Advisor at Hilton Head Island High School, reported that THY HHIHS had an activity on Friday Random Acts of Kindness. She stated that THY would like to organize a pre Prom with the Sheriff's Office. She also mentioned they are working on recruiting new members.

THY HHCA: Teens for Healthy Youth representatives at Hilton Head Christian Academy (HHCA) reported that they did morning announcement challenges for February Random Acts of Kindness. This included giving a "Gotcha Card" to recognize students and teachers who got 'caught' showing kindness to their peers or teachers. Peyton Dobbs, THY HHCA, presented THY efforts to promote Random Acts of Kindness on HHCA's social media platforms. Sarah Dewey, THY of HHCA, also stated that THY promoted the youth coalition at the Lutzie43 Community Race by staffing an informational table and distributing THY informational brochure to attendees.

BOYS and GIRLS CLUB—Jaala presented that Boys and Girls Club would like to partner with THY and have THY present to youth at Boys and Girls Club.

MAY DAY 5 K- will be Mother's Day weekend at Old Oyster Factory Park and will be on same day as the opening of May Fest. Wendy appeared via video and gave an introduction to the role of the Board in soliciting sponsorship levels. Most of our fundraising comes from sponsorship not the runner entrance fees. She hopes each Board member will identify a sponsor no matter what level.

FORUM: Dr. Novince presented that the Forum on Child/Adolescent Mental Health and Wellness will be on March 27 2023 at Bluffton High School at 5:30 p.m. There will be refreshments and view of resources prior to the presentation. The Program will begin at 6:00 p.m. Board members were asked to advertise the event. Galen reported that he distributed info about the Forum to Beaufort County employees through the Beaufort County BACADAD newsletter. Laura will reach out to Mr. Sligh to see if one of his students can video the Forum.

WE ID THE LCAHY WAY TRAINING : Galen presented that he is working on updating the training information to meet current standards. David Martin would like to coordinate the training for festival volunteers as soon as possible.

VAPING AND SMOKING ORDINANCES: Laura would like to bring THY members to town council meeting at Hilton Head to present on why there is a need to include no vaping in the existing smoking ordinance.

Building Coalition Capacity: Dr. Novince presented that the Bluffton Sun published a recruitment ad for LCAHY. Copies were given to Board members. ([See copy](#)).

New Business:

Laura is looking for a location for end of year Teens for Healthy Youth Recognition Celebration. Corporal Brown suggested the TCL culinary institute by Kroger. Cheryl Rodriguez thinks this location will be too expensive. Galen announced that BCADAD hired a new staff person for Hispanic outreach.

Documentation of In-Kind Support:

Laura reminded all Board members to document in kind support.

Meeting adjourned 7:30 pm.

Next meeting: March 20, 2023- Hilton Head High School.

Respectfully submitted, -- Francine Norz Tobin, Recording Secretary