

LCAHY Meeting Minutes
April 17, 2023
Hilton Head High School Media Center
Hilton Head, Island
Live and via zoom

Meeting called to order 6:05 pm by Jim Berl, Treasurer

Minutes: Minutes from previous meeting, March 20, 2023, approved.

Attendance: Francine Norz Tobin (Government Agency/Solicitor's Office), Dr. Loretta Novince (LCAHY/DFC Grant Consultant), Galen Sturup-Comeau (Other agency with Expertise in Substance Abuse/ BCADAD), Jim Berl Youth Serving Organization/Island Rec Center), Mary Megan Burke (Schools/THY advisor Hilton Head High), David Martin (Business/Piggly Wiggly), Cheryl Rodriguez (Parent CIA). Staff: Laura Pirkey (DFC Grant Program Director and Youth Coalition Coordinator).

DFC SUPPORT PROGRAM GRANT UPDATE: Dr. Novince will give updates at the May meeting.

12 MONTH ASCTION PLAND UPDATES/AD-HOC COMMITTEE ASSIGNMENTS

TEENS FOR HEALTHY YOUTH (THY)-

May Mental Health Month: Laura Pirkey presented that THY will be working on projects for May Mental Health Awareness month. Each THY group was given cups with LCAHY logo and stress prevention messaging to hand out during May Mental Health Month. Funding for the cups was awarded by the Women's Association of Hilton Head Island.

Fund Development: Laura is currently recruiting THY to Bag for Bucks at Piggly Wiggly grocery to raise funds for THY/LCAHY. Bags for Bucks is an initiative of David Martin, LCAHY Board member and owner of Piggly Wiggly.

THY Recognition: Laura announced that the THY Recognition will be held in May, which led to a conversation around recruiting parent involvement in LCAHY. It was suggested that parents of THY members be introduced to LCAHY and recruited for Parent Sector Membership. Cheryl Rodriguez presented that she has worked to recruit parent support for ROTC and explained that she sent memos to the students in ROTC to give to parents. Students were required to return the signed memo indicating the parent(s) saw the memo. She did get a response from three parents who were interested.

Hilton Head THY: Mary Megan Burke, co-advisor, spoke about having a Teens for Healthy Youth recruitment drive and handing out the cups with the THY stress cards.

May Day 5K- Jim Berl presented that we need to solicit sponsors. He stressed the importance of everyone identifying at least one sponsor and noted that fund development is critical to the sustainability of the coalition. Laura Pirkey showed a template of the current un and La Isla will place in-kind ads in their newspaper. Joy sponsor commitments.

Dr. Novince noted that Bluffton Hilton Head SNelson, media CIA, made arrangement to have PSA's run on the four Lowcountry radio stations.

WE ID THE LCAHY WAY: David Martin presented. David Martin said he spoke with the risk manager for the Heritage Golf tournament, and he is going to work on organizing training for the tournament next

year. David thinks we need to start selling the training program for volunteers who sell alcohol at festivals and community events. We can sell the program as a way to reduce liability for businesses. Galen noted that he will be working on minor changes to the program/training and suggested consideration be given to a virtual training.

LCAHY Public Health Awareness Campaign: Dr. Novince presented. The fentanyl Public Health Awareness campaign will be updated to include the new public health emergency Xylazine.

DEA RX Takeback day: Laura sent a sign-up sheet to all THY Advisors to recruit THY members for the DEA Rx Take Back Day scheduled for April 22, 2023.

Forum Evaluations: Dr. Novince presented that the evaluations have been very positive. Not all evaluations have been reviewed yet as the evaluations from SCAHEC have not been completed.

RECOGNITION AWARD: Jim Berl announced that David Martin was named as the inaugural Joan and Wade Webster Community Impact Award winner at the Community Foundation of the Lowcountry's Annual Community Meeting for his work with LCAHY. David was nominated by Jim Berl on behalf of LCAHY. Two LCAHY initiatives that David led were cited in the presentation: Banning the sale of tobacco products in Piggly Wiggly and the establishment of the "We I.D. the LCAHY Way" training program that educates local businesses about ID checks, underage drinking laws and their consequences. He received a \$10,000 grant to distribute to a non-profit organization of his choice. David donated to the following charities: LCAHY, YANA club, HH High School Athletic program, Volunteers in Medicine, CAPA, Deep Well and Sandalwood Food Pantry. *See video of the presentation posted in the meeting notice.*

NEW BUSINESS : Galen presented that there will be a Narcan training at the local libraries this Thursday. LCAHY will promote the event on Facebook.

Meeting adjourned 7:10 pm.

Next meeting is May 15, Bluffton High School.

Respectfully submitted, -- Francine Norz Tobin, Recording Secretary