



**LCAHY Meeting Minutes  
January 23, 2023**

**Hilton Head Island High School Media Center  
Live and Via Zoom**

**Meeting called to order 6:05 pm** by Chair Wendy Cummings

**Minutes:** Motion to approve minutes from previous meeting, Nov. 14, 2022, made by Francine and seconded by David Martin. Minutes approved.

**Attendance:** Wendy Cummings (Schools/ THY Co-Advisor Cross), Francine Norz Tobin (Government organization/(Solicitor's Office/), Dr. Loretta Novince (DFC Grant Principal Investigator/LCAHY Grant Consultant), Lucia Valladeras (Youth/THY Bluffton HS), Galen Sturup-Comeau (Substance Abuse Agency/ BCADAD), David Martin (Business/Piggly Wiggly), Jillian Campanella (Youth/Youth CIA/HHCA THY), Jill DelGuercio (Schools/HHCA THY Advisor), Florentina Hartley (Schools/HHIHS THY Co- Advisor), Cheryl Rodriguez (Parent/Parent CIA), David Martin (Business/Piggly Wiggly), Payton Ward (Youth/Cross Schools THY), Caroline Thomas (Youth/HHCA THY), Joshua Gonzalez (Youth/Bluffton HS THY), Lucia Valladares (Youth/Bluffton HS THY) Staff: Laura Pirkey (DFC Grant Program Director and Youth Coalition Coordinator).

**GRANT OVERVIEW:** Dr. Novince presented on DFC Support Program Updates with a focus on DFC Goal 1. To identify strategies/activities to increase the capacity of the Coalition to prevent and reduce substance use among youth. These include but are not limited to increasing organizational capacity (Board membership and THY membership). Increasing awareness about coalitions mission/vision. And increasing community involvement in promoting positive choices and healthy lifestyles for our youth.

She then gave an overview of the DFC statutory requirement, which is to have or more representatives from each of 12 sectors. She reviewed the definitions of the 12 CIA (Coalition Involvement Agreement) representatives and explained that it is a statutory requirement to have a designated CIA representing each of the 12 Sectors. Dr. Novince described the CIA contract / agreement and CIA responsibilities/ duties. She also reviewed the Roles and Responsibilities of Community Board Members. *See PowerPoint Posted on the Meeting Notice as DFC Goal 1. Capacity Building/Statutory Requirements.*

**12-MONTH ACTION PLAN UPDATES /AD-HOC COMMITTEE ASSIGNMENT REPORTS**

**TEENS FOR HEALTHY YOUTH (THY)** Laura Pirkey announced that the THY induction ceremony will be held Thursday, January 17. Parents and Board members are invited to attend. David Martin and Wendy will speak at the event. It was suggested the Community Forum and May Day 5 K be promoted at the event. She also announced that THY is volunteering at the Hilton Head Marathon to be held at Jarvis Creek Park February 11, 2023- 6 am – 1:30 pm. If we can provide 15 volunteers, THY will receive a \$1500 donation.

THY Bluffton High School: Joshua Gonzalez and Lucia Valladares, THY members, presented. THY is going to do a presentation to H.E McCracken students using the Prevention Plus Wellness program, which will educate students about health, wellness, and avoiding substance use. Joshua and Lucia stated that it is important for the middle school students to know that not all teens use drugs.

THY- Cross Schools: Payton Ward, THY member, reported that in December and November their project targeted teen stress. Support dogs were at the school during exam week, and THY members passed out stress cards. She announced that Wendy, THY Co-advisor, invited THY members to her home to view the In God's Image training, a program similar to Prevention Plus Wellness for use with religious based schools/institutions. They will partner with Cross School's Faith Formation to implement the program. In January, they plan to engage the students in a game about mental health and are launching a social media page. Students have created a banner on kindness reminders and will be bringing back Kind Awards presented by teachers. Lastly, she reported that THY members are Planning to work/participate in the Feb 4<sup>th</sup> LUTZI 5 K. A DUI project is in the planning stages.

THY- Hilton Head Christian Academy: Carolina Thomas and Jillian Campanella presented. THY organized a hot coco and essential oils table during exams. They are planning an activity on teen/dating violence during February, Teen Dating Violence Awareness Month.

THY- Hilton Head High School: Florentina Hartley, THY advisor, reported that the group created a stress poster and are planning an activity for teen/dating violence.

**LCAHY Public Awareness Campaign/WHHI:** Dr. Novince was contacted by a representative of WHHI TV who had heard the LCAHY radio PSA's and expressed an interest in learning more about the Coalition and the possibility of creating a PSA with WHHI. During the meeting with the WHHI representative and the WHHI General Manager, they proposed that they were interested in using information from the LCAHY/THY fact card, *Effects of Drugs on Athletic Performance*. The general manager suggested that basketball coaches give specific messages about the effects of the drugs. The PSA to be shown at the basketball games along with the Postcard to be distributed at the games was presented. *See link to the LCAHY PSA and Postcard posted on the meeting notice.* A LCAHY PSA and Postcard will be produced for the 2023 football season.

**MAY DAY 5 K-** Wendy reported that the May Day 5K on May 13 will be Mother's Day weekend and will be on same day as May Fest opening. The 5K will be held at Old Oyster Factory Park in Bluffton. Wendy also reported that she is reviewing sponsorship levels.

**WE ID THE LCAHY WAY:** David Martin presented about how he worked with the Rec Center on organizing the "WE ID the LCAHY Way" training for the volunteers who sell the alcohol at festivals, including the Heritage. Wade conducted the ID training. Galen said that he will contact Wade about the training for the "WE ID the LCAHY Way" program to see if any updates are needed. Dr. Novince asked if any PREP trainings had been conducted recently. He stated that one had been conducted by Wade due to a citation. He added that the PREP program allows businesses to get a 10% discount on liability insurance.

**HILTON HEAD COUNCIL VAPING and SMOKING ORDINANCE** -Wendy suggested that consideration be given to having THY members present to Town Council in support of such an ordinance. The Town of Bluffton has had a vaping/smoking ordinance since 2019 due to the educational efforts of THY and LCAHY. Dr. Novince noted that passing a Town Ordinance is an effective environmental strategy (#7) in the 7 strategies of Community Level Change and that DFC Coalitions are encouraged to work on policy level change.

**FORUM:** Dr. Novince presented that we are looking at potential dates in March/April and that the Seahawk Center is not available until April 17. Laura Pirkey has been in contact with Bluffton High School regarding available dates, which include March 15, 27, 28 and 29, April 3, 4, 5. Dr. Novince will contact the presenters to confirm their availability. She has also been in contact with the SC Lowcountry Area Health Education Center (AHEC) regarding CEU approval for therapists, nurses/school nurses, social workers, and Best Practice Credits for individuals in other professions. The Beaufort School District is interested in offering the option of CEU's and will review this option once the CEU process is completed/approved. We will market the forum on 4 radio stations, TV, print and social media.

**Fund Development/Grant Opportunity:** SAMSA hosts the annual Communities that Talk event. Dr. Novince has applied for the \$750 grant to apply towards the forum. Since 2016, LCAHY has been a recipient of the stipend.

**Search for DFC Grant Coordinator Position:** Dr. Novince reported that the position has been advertised through the Island Packet Job Posting Service, which includes posting on Indeed, ZipRecruiter and other sites. She has interviewed several potential candidates and will interview several others within the next few weeks. At this time, consideration is being given to hiring part-time staff. Over the past few months, several Board members offered to share the position description with anyone they know who might be interested. It was suggested that consideration be given to sending the job description again.

**Announcement:** Galen reported that Beaufort County Alcohol and Drug is working with the First Responder's Project who is conducting NARCAN trainings. Recently the project received coverage in the print media of the trainings conducted at the local libraries, and the response was positive. Galan said that he is doing at least two NARCAN trainings a day. Dr. Novince asked Galen to send information about upcoming First Responder's trainings along with information about the availability of Narcan trainings at his office so that the information can be posted on the Coalition's Face Book page.

Meeting adjourned 7:40 pm.

Next meeting is February 13 , 2023- Bluffton High School.

Respectfully submitted, -- Francine Norz Tobin, Recording Secretary