



**LCAHY Board Meeting
December 14, 2020
Zoom Meeting**

Meeting called to order 6:00 pm by Treasurer, Jim Berl, in the absence of Wendy Cummings, Chair.

Minutes: Minutes from November 16, 2020 meeting were approved. Motion was made by Francine and seconded by Joy Nelson.

Attendance: Jim Berl (Youth Serving Organization) Francine Norz Tobin (Government Organization/Solicitor's Office), Dr. Loretta Novince (LCAHY/DFC Grant Consultant), Wade Bishop (Substance Abuse Agency/BCADAD), Cheryl George (Schools/THY Bluffton HS Co-Advisor), Galen Sturup-Comeau (Substance Abuse Agency/BCADAD), David Martin (Business), Joy Nelson (Media/Bluffton PD), Bonifacio Perez (Law Enforcement/Bluffton PD), Tia Campanella (Business), Marilyn Calore (Health Sector), Suzanne Taylor (Education/THY HHI Advisor), Emma Nelson (Youth/May River THY), Lucero Garcia (Youth/Bluffton THY), Mariah Bowen (Education/ THY May River Advisor) : Tia Bowers (DFC Project Coordinator), Laura Pirkey (DFC Project Director/THY Youth Coordinator).

Beaufort County Schools Drug Testing Police During COVID: Sgt. Perez(Bluffton PD/SRO) reported. There has not been drug testing in the Beaufort County Schools since COVID. Policy is that any student that signed up for extracurricular activities would be tested. However, because of COVID the schools have not allowed the drug testing company into the school to test. The principals of each school are the ones in control of testing. At the Beaufort County School District level, the contact is Dave Grisham. Sgt. Perez will reach out to Dave Grisham to see how we can support the startup of student drug testing again. Sgt. Perez did reach out to La Isla magazine in an effort to get support for LCAHY from Hispanic community.

DFC Grant Update/Match Requirement: Dr. Novince reviewed the grant requirements. It is required that DFC Coalitions submit their in-kind match by mid-December. We understand that during COVID there was not a board meeting for first 5 months of COVID. However, In-kind support will not be waived. Everyone was encouraged to continue documenting their in-kind support. After the business part of the meeting, Laura and Tia will be available to assist Board members with documentation, as needed.

Ad-Hoc Committee Assignments: 12 Month Action Plan Updates

Teens for Healthy Youth: Laura reported that Tee shirts were ordered for members in all 6 THY groups. She also announced that SERG gift cards will be given to THY members in recognition for their work and efforts during the 2019-2020 school year.

Bluffton High THY- Lucero, a Bluffton High THY member presented. Students are working on a stress project. She noted that they are making lists of ways to deal with stress during COVID. They are also making videos on tick toc regarding dealing with zoom stress.

Hilton head High THY- Suzanne presented. They, too , are focusing on how to deal with stress. They are planning on hand outs for the first in person school week planned for January.

May River High THY- Joy Nelson, THY co-advisor, and Emma Nelson, THY member. reported. THY members created a board presentation for the purpose of recruitment, branding, and developing awareness about THY's mission.

Hilton Head Christian Academy THY- Jill Campanella reported. Z Club teamed up with THY members and made stress balls, which were given to students during exam time.

Community Outreach: Tia Campanella and daughter Jill reported on LCAHY's and THY's participation in the Town of Bluffton Reverse Christmas Parade. Tia represented LCAHY and Jill represented THY. Due to COVID, participants were stationed at various places throughout the route. Tia and Jill decorated Tia's car and placed LCAHY and THY banners at their location for the purpose of branding and creating awareness. Tia and Jill were featured on the front page of the Bluffton Today newspaper.

Hilton Head Smoking Ordinance Amendment: On behalf of Wendy, Dr. Novince reported that Wendy sent a request to the Mayor of Hilton Head asking that the Smoking Ordinance include vaping along with the already existing smoking restrictions.

Outreach to Community Sectors/Organizations/Individuals: David Martin presented. He spoke to the owner of La Isla Magazine (Eric Esquivel). Eric said that he would have his magazine do a story on LCAHY. Eric would also search for someone on his magazine who might serve on our Board.

Underage Drinking Signage/Education During COVID: David reported that he has tried to educate businesses in the Coligny area about diligence when checking IDs for alcohol sales.

New Public Health/Social Marketing Awareness Campaign Ads: Dr. Novince reported on behalf of Mary Pat, WSAV. Our Ads are pivoting around COVID. Joy reported on the radio contract renewal. We will continue with our radio PSA's and pivot around COVID for the next year.

Sustainability: 501 c 3- update was given by Jim Berl. Paper work was sent to SC Secretary of State and are waiting for a response. Even assuming a positive response, we still need to apply to the IRS.

Run/Walk- Grey Anne, LCAHY intern, will give a report at the January meeting.

Virtual Trainings: Tia will send links to various available trainings.

Other: Good news! Laura said she was contacted by DFC and the CDC. They want to spotlight LCAHY and were very interested in David Martin's story of why he decided not to sell tobacco products in his grocery store. They were also interested in the LCAHY signage David encouraged local businesses to post where alcohol and tobacco are sold.

Dr. Novince announced that the workshop she submitted for the CADCA Leadership Conference in February was accepted.

DOCUMENTATION of IN KIND HOURS: Laura presented the website and showed the tab on how to document hours. Grant year 3 is Oct 2019-Sept 2020.

Next meeting is January 2021. Date to be announced.

Meeting adjourned 7:10 pm.

Respectfully submitted, -- Francine Norz Tobin, Recording Secretary

